



NEWS RELEASE

For Immediate Release

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2018 Junior Achievement Business Leaders Hall of Fame

All the best HEROES are ordinary people who make themselves EXTRAORDINARY.

December 6, 2017 — Two of the Triad's outstanding business and civic leaders, Kevin Baker (Executive Director of the Piedmont Triad Airport Authority) and Louis DeJoy (President of LDJ Global Strategies, LLC), will be inducted into Junior Achievement of the Triad's Business Leaders Hall of Fame on Tuesday, January 23, 2018 at the Grandover Resort and Conference Center. The event begins with a Green Carpet reception honoring the inductees at 5:30 p.m. followed by the awards dinner and presentation at 6:30 p.m.

Junior Achievement of the Triad's Business Leaders Hall of Fame is an event to recognize and honor the professional accomplishments of visionary businessmen and women who have shaped the Triad's economic landscape. Honorees are inventors, entrepreneurs, CEOs, nonprofit leaders, and small business owners who share a commitment to excellence, and a passion and drive to achieve. These distinguished individuals create better, more productive lives for their employees who became family. They fashion new and innovative ways of doing business; they set extraordinary goals . . . and exceed them. They create cultures and values that are incomparable. The Business Leaders Hall of Fame introduces inspirational role models to young people.

Stephen Showfety, President of Koury Corporation and Chairman of the Board for Piedmont Triad Airport Authority, gives high accolades to Mr. Baker. "Kevin Baker is a very effective businessman with a perpetual positive attitude. He is a professional engineer with a background in finance and possesses a unique blend of technical and analytical competencies. Add to the equation Kevin's ability to effectively communicate, both verbally and using the written word, and you see his formula for maximizing his productivity and success. His inclusive management and leadership style rounds out the perfect candidate for induction into Junior Achievement's Business Leaders Hall of Fame."

When asked about inductee Louis DeJoy, Jim Melvin, president of the Joseph M. Bryan Foundation and former Greensboro mayor, gives high praise. "Louis DeJoy is the ultimate example of Entrepreneurship in America. At 25 years old he joined his father's small trucking company with ten employees in New York and created one of the leading logistics firms in the world with over 8,000 employees spread out all over the United States. His focus and drive was

not spent only on business as he has been a huge booster of helping his community on a world-wide basis. For a young person starting out, he is clearly someone that should be used as a role model – a perfect example of hard work, focus, and caring for other people. He is truly one of a kind.”

Mr. Baker and Mr. DeJoy will become the 79th and 80th individuals to be honored since the inception of the event in 1980.

For more information about the Business Leaders Hall of Fame contact the Junior Achievement office at 336.299.4339.

About Junior Achievement of the Triad: Junior Achievement of the Triad is a nonprofit organization dedicated to empowering young people to own their economic success. Junior Achievement of the Triad operates in a six-county area, including Alamance, Forsyth, Guilford, Randolph, Rockingham and Montgomery counties. JA facilitates partnerships between schools, investors and volunteers to inspire and prepare k-12 students to succeed in a global economy by providing programs in the core content areas of financial literacy, work readiness and entrepreneurship. Junior Achievement of the Triad reaches more than 18,000 students per year. For more information visit www.triadja.org.

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